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Scope for Virtual Tourism in the Times of COVID-19 in Select African Destinations

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ABSTRACT This paper explores the potential for virtual tourism in Africa as a way to contribute towards economic growth and sustainability under the impact of the COVID-19 pandemic. The study engaged in an archival method or document review, hence, thematic and content analysis. Virtual tourism has the potential to reach millions of people. The paper contributes towards innovative strategies for integrated and regional virtual or online tours of resorts such as game parks, reserves and other tourist attractions in Africa given travel restrictions. African governments must seriously consider partnership with the private sector in building virtual technology for virtual interaction and business resilience.